

Steinbeis

YERKISH
A Visual Language for
Computer-Mediated Communication by an Ape

Marco Bettoni, Steinbeis Consulting Center
Knowledge Management and Collaboration (KMC)

10th DUXU 2021
Part of the 23rd HCI International Conference, HCII 2021
Virtual Event, 24-29 July 2021

© M. Bettoni 2021 | www.steinbeis.de/en/su/2142 1

Steinbeis

Agenda

KMC

1. Introduction
2. Two videos about the use of Yerkish (< 3 min.)
3. Operational Methodology by Silvio Ceccato
4. Yerkish examples A, B, C (see paper)
5. Lexigram classes and Correlators of Yerkish
6. A Yerkish conversation with Lana (6.5.1974)
7. Conclusion

Link to online material: www.weknow.ch/yerkish

© M. Bettoni 2021 | www.steinbeis.de/en/su/2142 2

Steinbeis

Introduction



• **YERKISH is a visual language**

- with a «correlational» grammar (focuses on cognition)
- developed by **Ernst von Glasersfeld**
(https://en.wikipedia.org/wiki/Ernst_von_Glasersfeld)
- <https://en.wikipedia.org/wiki/Yerkish>

• **Yerkes Primate Research Center in Atlanta**

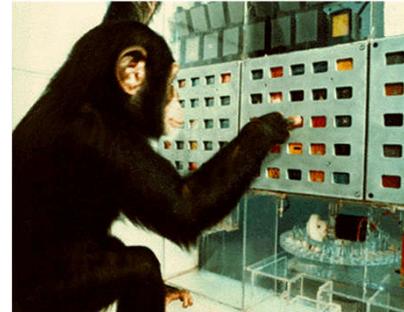
• **LANA project, 1970-1976**

- Principal investigators: Ernst von Glasersfeld, Duane M. Rumbaugh
- abilities of great apes to communicate with humans by means of a language
- introduce a computer for monitoring, recording and reacting to all sentences
- use a visual language, in view of the success of the chimpanzee Washoe with the American Sign Language

11760320104

© M. Betttoni 2021 | www.steinbeis.de/en/su/2142

3



Steinbeis

Lana in action 1977 – scene 1 (1'15")

1

- The Yerkes Primate Research Center in Atlanta (Georgia, USA)
- Timothy Gill, researcher & Lana, 7 years old chimp
- Communication: electronic keyboard, master computer
- Lexigram board
- Computer monitors what Lana says, printed record

11760320104

© M. Betttoni 2021 | www.steinbeis.de/en/su/2142

4

Steinbeis

Lana in action 1977 – scene 4 (1':32")

- A memorable occasion: Tim tries to trick Lana (June 11, 1975)
- Tim puts **cabbage** in the machine instead of **chow**
 - Lana: "Tim put chow in machine?" – Tim: "Chow in machine"
 - Lana: "Chow in machine?" – Tim: "Yes"
 - Lana: "No chow in machine" – Tim: "What in machine?"
 - Lana: "Cabbage in machine" – Tim: "Yes, cabbage in machine"
 - Lana: "Tim move cabbage out of machine?" – Tim: "Yes"



17/05/2014

© M. Betttoni 2021 | www.steinbeis.de/en/su/2142 5

Steinbeis

Operational Methodology: Fundamental principle

KMC

Consider any mental content
 (perceptions, concepts, thoughts, words, etc.)
as a result of

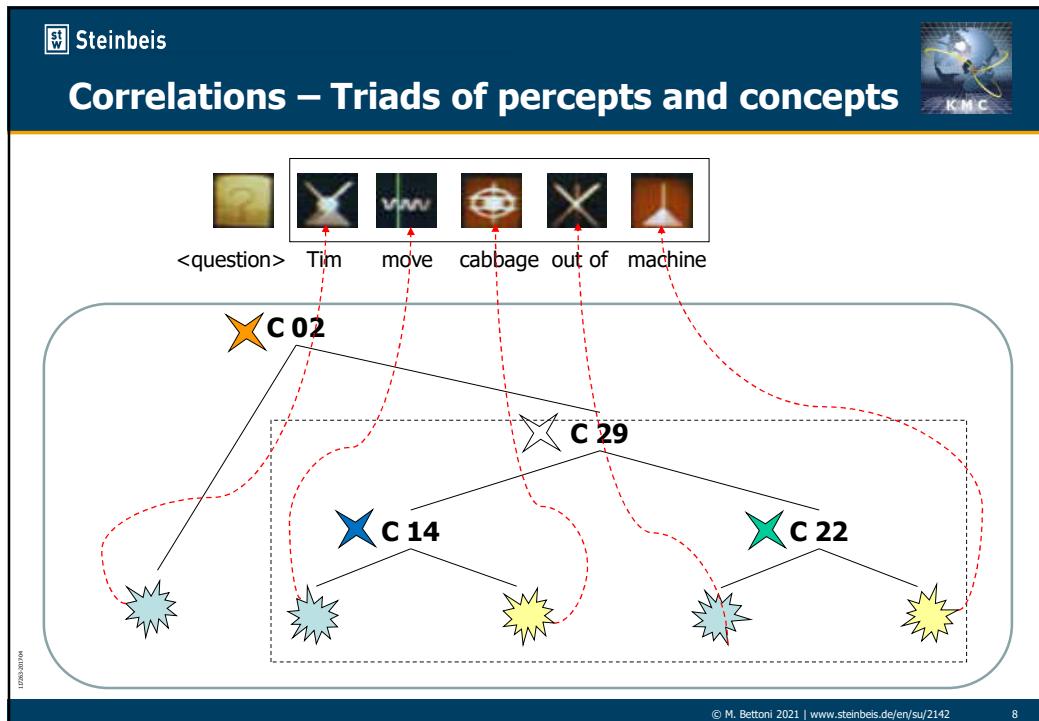
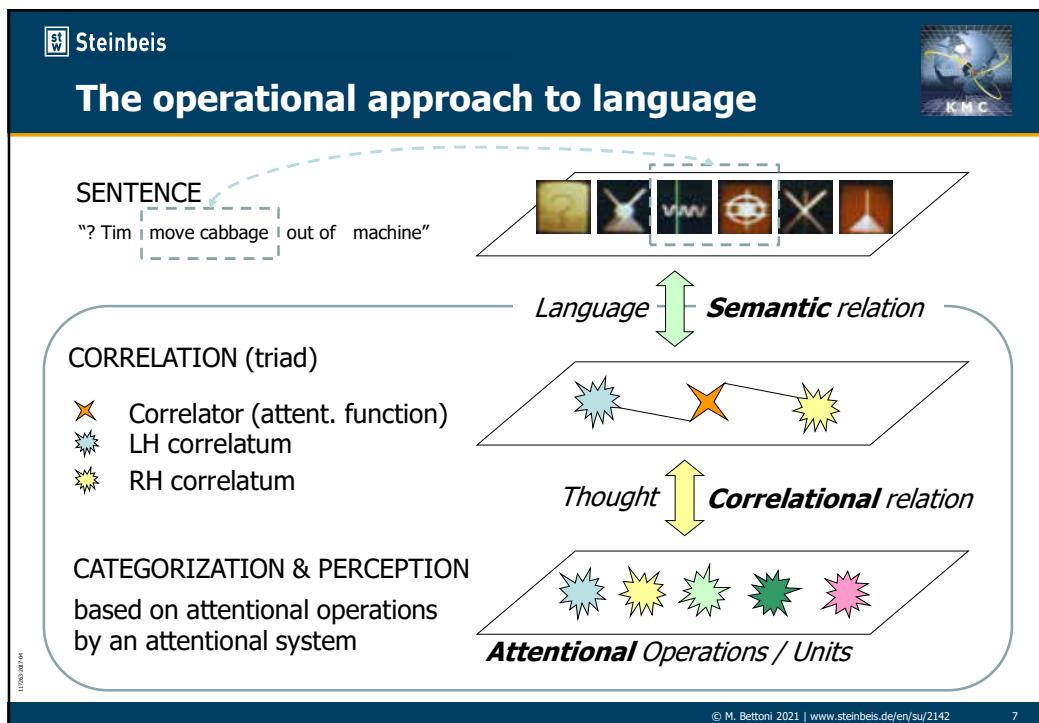
attentional operations

adapted from Silvio Ceccato (1914-1997)

https://en.wikipedia.org/wiki/Silvio_Ceccato

17/05/2014

© M. Betttoni 2021 | www.steinbeis.de/en/su/2142 6



Correlation example A

Activity/Complement

11

VE

EU, EM

Stationary activity
ingestion of solids

Edibles
solid food stuff

Fig. 5. Correlator 11, cognitive level

Correlation example A

(11)

EAT

RAISIN

Fig. 6. Correlator 11, linguistic level: "EAT RAISIN"

17/05/2021 04

© M. Betttoni 2021 | www.steinbeis.de/en/su/2142

9

Correlation example B

Activity/Complement

01

AP, AV, AO

VA, VP, VE

Autonomous actor

Stationary activity

Fig. 7. Correlator 01, cognitive level

Correlation example B

(01)

LANA

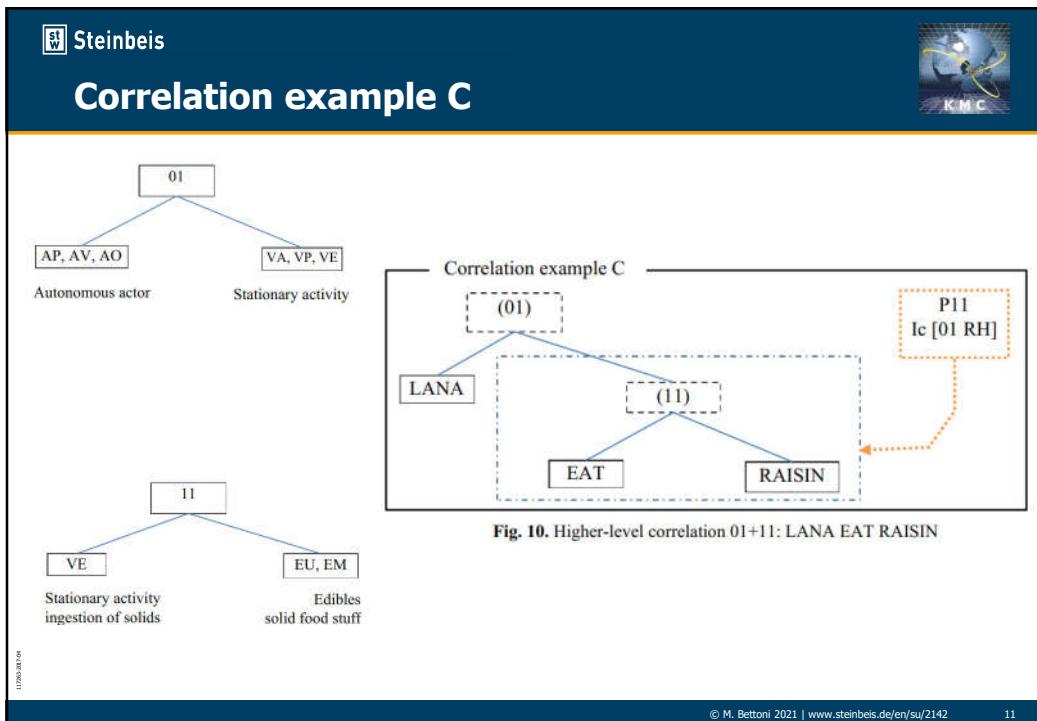
EAT

Fig. 8. Correlator 01, linguistic level: LANA EAT

17/05/2021 04

© M. Betttoni 2021 | www.steinbeis.de/en/su/2142

10



Steinbeis

Lexigram Classes

Lexigram class	Abb.	English translation of lexigrams	Comments
Autonomous Actors	AP	BEVERLY, SHELLEY, TIM, LANA	Familiar primate (human and non-human)
	AV	VISITOR	Unfamiliar primate
	AO	ROACH	Non-primates
	AM	MACHINE	Inanimate actor
Absolute Fixtures	FA	FLOOR, KEYBOARD, ROOM	Items that cannot move or be moved
	FF	DOOR, PUSH-KEY (push-button), WINDOW	Items that can move but not change place
Relative Fixtures	TF	BALL, BLANKET, BOWL, BOX, BUCKET, DOLL, PLATE, STICK	Items that can change place and/or hands
	EU	M&M (candy), RAISIN	Dispensed as unit
Edibles	EM	APPLE, BANANA, BREAD, CHEW, COOKIE	Dispensed in pieces
	ED	COKE, JUICE, MILK, WATER	
Parts of Body	PB	BACK, EAR, EYE, FINGER, FOOT, HAND, HEAD, MOUTH, TUMMY	Can change place but not hands

States, conditions and categories			
Colors, touch, etc.	ST	BLACK, BLUE, GREEN, ORANGE, PURPLE, RED, WHITE, YELLOW, DRY, WET, HARD, SOFT, COLD, HOT, OPEN, SHUT, CLEAN, DIRTY	As attributed to items
Locational	LS	AWAY, DOWN, HERE, UP	As attributed to items
Ambiental Conditions	CD	COLD n., DARKNESS, HEAT, LIGHT n., MOVIE, MUSIC, SLIDE n., VOICE	Sights, sounds, smells, etc. are treated as states of the environment that can be caused (MAKE) by an agent
Conceptual Categories	CT	BEGINNING, BOTTOM, COLOR, CORNER, END, PIECE, SIDE, TOP	As applied to spatio-temporal items
Activities			
Stationary	VE	EAT	Ingestion of solids
	VD	DRINK	Ingestion of liquids
Locomotive	VA	BITE, GROOM, HIT, HOLD, TICKLE	Relational motor act
	VB	CARRY	Transferring (place change)
Static	VC	PULL, PUSH	Requiring contact and force
	VG	BRING, GIVE	Causing change of hands
Conceptual	VL	MOVE, SWING, TURN	Change of place
	VS	LIE, SLEEP, STAND	Maintaining position in place
Prepositions	VM	MAKE	Causative, creating change
	VP	SEE	Perceptual activity
Directional	VW	WANT	Conative activity
	LP	IN, ON, OUTSIDE, UNDER	
Determiners	DP	BEHIND, FROM, INTO, OUT-OF, THROUGH, TO, TO-UNDER	
	PP	OF	
Determiners & Markers			
Semantic	DD	THIS, THAT	Demonstrative
	DQ	ALL, MANY, NO (not one), ONE	Quantitative
Identity-Difference	DC	LESS, MORE	Comparative
	NF	NAME-OF	Indicating semantic nexus
Attributive	ID	SAME-AS, OTHER-THAN	
	WR	WHICH-IS	Also relative clause marker
Sentential	PLEASE		Request (imperative)
	NOT		Query (Interrogative)
	YES		Negation
	" "		Affirmation
			End-of-message marker

Table 1. Operational Lexigram Classes [17]

© M. Bettoni 2021 | www.steinbeis.de/en/su/2142

12

Steinbeis

Correlators

LH Correlatum lexigram class & sub-classes	Correlator ID	RH Correlatum lexigram class & sub-classes
Action/Activity		
Autonomous actor AP, AV, AO	01	stationary activity VA, VP, VE
Autonomous actor AP, AV, AO	02	transferring activity VB
Autonomous actor AP, AV, AO	03	act. requiring contact and force VC
Autonomous actor AP, AV, AO	04	perceptual activity VP
Autonomous actor AP, AV, AN	05	causing change of hands VG
Causative agent AP, AV, AM	06	causing change of state VM
Actor AP, AV, AO, FP, TF, EU, PB	07	change of place VL
Item capable of changing location AP, AV, AO, FP, TF, EU, EM, ED, PB	08	stative activity VS
Conative agent AP, AO,	09	conative activity VW
Predicative Copula		
Item with perceptual characteristics AP, AV, AO, FA, FP, TF, EU, EM, ED, PB, CD, WR	10	predicated state ST, LS
Activity/Complement		
Ingestion of solids VE	11	solid food stuff (as patient) EU, EM
Ingestion of liquids VD	12	liquid (as patient) ED
Stationary motor activity VA	13	any spatial item (as patient) AP, AV, AO, FA, FP, TF, EU, ED, PB
Transferring VB	14	item capable of change of place AP, AV, AO, TF, EU, ED, PB

Contact and force VC	15	any spatial item (as patient) (same as for 13)
Perceptual activity VP	16	any perceptual item (as result) AP, AV, AO, FA, FP, TF, EU, EM, ED, PB, CD
Change of hands VG	17	handable item (as patient) AO, TF, EU, ED
Causing change VM	18	CD, CS condition or state
Conative activity VW	19	desired item (as result) AO, TF, EU, ED, CD, VE, VS
Activity/Spatial Adjunct		
Change of place VC, VL (and P's: 14,15,17)	21	target location LS (and P's: 22)
Directional preposition DP	22	specification of target AP, AV, AO, FA, FP, TF, EU, EM, ED, PB
Stative activity localization VS, (and P's 11, 12, 13)	23	specification of location LS (and P's 24)
Locational preposition LP	24	specification of location (same as for 22)
Relation Whole/Part		
Item considered "part" PB, CT	25	partitive preposition PP
Item considered "part" P's: 25	26	item considered "whole" AP, AV, AO, FP, TF, EU, EM, ED, PB, DD
Naming Function		
Semantic indication NF	27	item to be named AV, DD
New lexigram or WHAT	28	item designated
Conceptual Categorization		
Determiner DO, DC, DD	30	any item singled out AP, AV, AO, FA, FP, TF, ED, EU, EM, PB, CD, CT
Relative Clause		
Item to be qualified AP, AV, AO, FA, FP, TF, EU, EM, ED, PB, CD	31	restrictive marker WHICH-IS (WR)
Comparative State		
Quantitative determiner DQ	32	ST, LS, LP, DP state
Identify-difference marker ID	33	Identity Function term of comparison AF, AV, AO, FA, FP, TF, EU, EM, EU, PB, CD, DD
Sentence Modifiers		
Request marker PLEASE	40	expression turned into request
Question marker QUERY	41	expression turned into question
Negation marker NOT	46	expression negated

Table 3. Operational Correlators connecting lexigram classes and sub-classes [17].

© M. Bettoni 2021 | www.steinbeis.de/en/su/2142 13

Steinbeis

Conversation with Lana, May 6th, 1974



Lana	? TIM GIVE LANA THIS CAN
Tim	YES
-	<i>Tim gives her the empty can, which she at once discards</i>
Lana	? TIM GIVE LANA THIS CAN
Tim	NO CAN
Lana	? TIM GIVE LANA THIS BOWL
Tim	YES
	<i>Tim gives her the empty bowl</i>
Lana	? SHELLEY - (Sentence unfinished)
Tim	NO SHELLEY
-	<i>Shelley, another team member who worked with Lana, is not present</i>
Lana	? TIM GIVE LANA THIS BOWL
	<i>Before Tim can answer, Lana goes on</i>
Lana	? TIM GIVE LANA NAME-OF THIS
	<i>A spontaneous generalization of GIVE, not foreseen by the grammar of Yerkish, since NAME-OF had not been classified as a possible object of GIVE!</i>
Tim	BOX NAME-OF THIS
Lana	YES (Short pause, and then) ? TIM GIVE LANA THIS BOX
	<i>Tim gives it to her, she rips it open and eats the M&M</i>

17/05/2021 04

© M. Bettoni 2021 | www.steinbeis.de/en/su/2142 14

Conclusion

- **Lana learned to communicate in Yerkish**
 - mediated through a computer
 - capable of forming correct sentences
 - able to form new sentences
- **How?**
- **Hypothesis**
 - The correlational structure of Yerkish matches and activates the intellectual abilities of apes (and of similar animals ...)

© M. Bettoni 2021 | www.steinbeis.de/en/su/2142 15

Prof. Dipl.-Ing. ETH Marco Cesare Bettoni
 Steinbeis Consulting Center
 Knowledge Management and Collaboration (KMC)
 CH 4059 Basel - Switzerland
 A Steinbeis-Network Enterprise

Office: +41 61 331 16 82 –
 Mobile: +41 79 426 63 59
marco.bettoni@weknow.ch
www.steinbeis.de/su/2142
www.weknow.ch/marco/events.html

<http://www.weknow.ch/>



Social Media Presence

- 1.<http://www.linkedin.com/in/marcobettoni>
- 2.https://www.xing.com/profile/Marco_Bettoni
- 3.<https://twitter.com/MarcoBettoni>
- 4.https://www.researchgate.net/profile/Marco_Bettoni
- 5.<http://ffhs.academia.edu/MarcoBettoni>
- 6.<http://marco-bettoni.blogspot.com/>
- 7.http://en.wikipedia.org/wiki/User:Marco_Bettoni
- 8.<http://www.facebook.com/marco.bettoni.17>

Marco Bettoni Marathon
 TIME
 4:06:00
 MARATHON PHOTOS

16 © M. Bettoni 2021 | www.steinbeis.de/en/su/2142 16